

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT31/12 13.58
*** WFTV-TV ***

PROGRAM : FBALL
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-5 FOR 1 SPOT/WK

REP HEADLINE# 6394486 TRF# 338715
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.58
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

8	A		500A-600A	30		\$250.00	11/4	11/4	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 7-8
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#5 MISSED:M-TU/700P-730P NOV5 30S \$3,000.00 (OCT30/12)
OFFER:SAT/1200N-700P NOV3 30S \$2,750.00 PLS ADVISE.
& SUN/500A-600A NOV4 30S \$250.00
CMT:WE CAN OFFER

NOV/12 14850.00

CONTRACT TOTAL 14850.00
TOTAL SPOTS 7

MARKET TOTALS \$24,350 WFTV 61% WKMG 21% WESH 18% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE